

BACK

FRONT



**TATA MOTORS** | Better Always  
COMMERCIAL VEHICLES



# BETTER ALWAYS

## BHARAT KI NAYI RAFTAAR.

INTRODUCING THE NEW GENERATION OF  
TATA ULTRA PRIME & TATA STARBUS PRIME RANGE OF BUSES.

**TATA MOTORS** | Better Always  
COMMERCIAL VEHICLES



Assured Quality Repairs  
within 15 days\*



Tata Genuine Parts  
in every location



FIRST STEP TO SUCCESS

Best-in-Class  
RESALE Value



Widest Service Network



24-hour Vehicle  
Restoration Program



The complete fleet management app.  
The Next Generation  
Connected Vehicle Platform for your fleet.



Sampoorna Seva by TATA Motors is  
a complete vehicle care package for  
your business.

\*Standard warranty, terms and conditions apply.

For more information, visit [busesandvans.tatamotors.com](https://busesandvans.tatamotors.com) | © 1800 209 7979

You can also contact our Sales Office: TATA Motors Limited, 4th Floor, Ahura Centre, 82, Mahakali Caves Road, MIDC, Andheri (East), Mumbai - 400 093.

\*Terms & Conditions apply. All pictures shown are for illustration purpose only. Actual product may vary. CAUTION: Accessories shown in the picture or elsewhere do not constitute standard fitment. The specifications are merely indicative. Due to continuous product improvements, these specifications are liable to change without notice.



UPGRADED  
FEATURES



360°  
CAMERA



DRIVER  
MONITORING SYSTEM



LAPTOP &  
MOBILE CHARGER



AIR  
SUSPENSION



PREMIUM  
SEATING

**TATA**  
ULTRA  
PRIME

**TATA**  
STARBUS  
PRIME

**Rebuilt.  
Refreshed.  
Relentless.**

Built by trusted TATA Motors Body Solutions Limited (TMBSL).

Introducing the new generation of TATA Ultra Prime and TATA Starbus Prime. Passengers today expect more than just a commute; they look for comfort, safety, and a seamless experience from start to finish. At the same time, fleet operators demand higher uptime, better efficiency, and vehicles they can rely on every single day.

The refreshed TATA Motors bus range is designed to meet both these evolving expectations. With a sharper design, enhanced comfort, advanced safety features, and dependable performance, this new generation sets a higher benchmark across every application: School, Staff, and Tours & Travel.



## A Complete Range. Powered by Six Strengths.

The Power of 6 brings together six core strengths that define the TATA Motors bus range, ensuring a well-rounded balance of performance, efficiency, safety, comfort, design, and value. It empowers fleet operators with optimized costs, improved uptime, and operational efficiency. At the same time, it supports individual owners with reliability, ease of ownership, and long-term confidence. Six strengths. One complete advantage.



### POWER OF PROFIT

- Wider Range of Solutions with Different Seating Options
- Higher Uptime
- Multimode Fuel Economy Switch

### POWER OF PERFORMANCE & DRIVEABILITY

- Optimum Power & Torque
- Suspended Seat for Driver
- Cockpit Type Design of Cabin - Improved Driver Visibility
- Better Drivability
- Power Steering with Tiltable & Telescopic Column

### POWER OF COMFORT & CONVENIENCE

- Increased Passenger Comfort (Parabolic Suspension)
- Better Seat Options (Push Back Seats)
- Comfortable Ingress and Egress
- Lower NVH
- Infotainment: Music System + USB Charger + TV
- Parabolic & Air Suspension

### POWER OF SAFETY

- 29 Safety Features in School Buses
- FAPS (Fire Alarm and Protection System)
- Driver Monitoring System
- 360° Camera
- RPAS
- ITS Enabled Bus (Destination Boards, Surveillance Cameras)
- In-Saloon Camera

### POWER OF STYLE & DESIGN

- Front Face Design with TATA Truss Bar
- Refreshing Interiors with New Options
- Panoramic Curved Windshield for Agile Look
- DRL with Full LED Technology
- ABS Window Pillar for each Window

### POWER OF VALUE

- 4 Years & 4 Lakh Warranty
- Sampoorna Seva 2.0
- TATA Genuine Parts
- TATA ProLife
- Fleet Management Solution

# One Range. Multiple Journeys. Premium Experiences Across Every Segment.



## TATA ULTRA PRIME

**Premium. Purposeful. Built to Impress.**

It steps up with premium appointments, superior ride quality, and the kind of presence that reflects the people it carries.



Driver Monitoring System



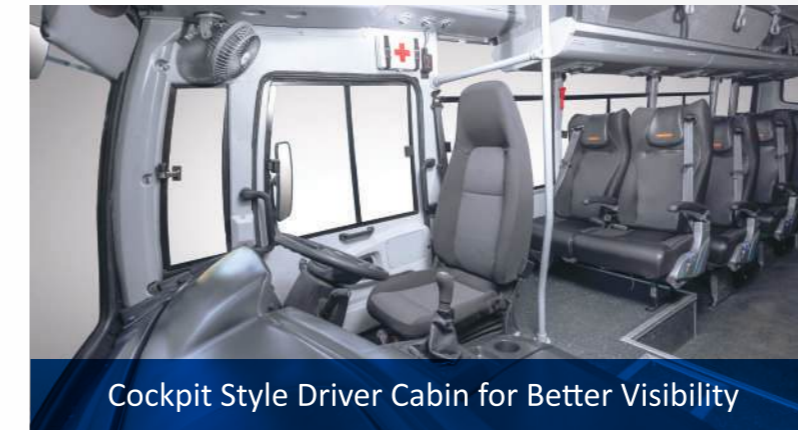
Interior/In-Saloon Camera

**TATA  
STARBUS  
PRIME**

# A Smarter Choice for Modern Tours & Travel.

**Balanced. Versatile. Built for Every Route.**

Engineered for the fleet operator who demands the complete package: modern looks, dependable performance, and the kind of total cost of ownership that makes sense over every kilometre.



Cockpit Style Driver Cabin for Better Visibility



New Interior Colour



# SCHOOL

## SAFETY FIRST. COMFORT ALWAYS.

School fleet operators carry the greatest responsibility on the road. Every feature in the TATA school bus range is designed with that in mind, because there's nothing more important than the safety of the children on board.



### PARABOLIC SUSPENSION

Engineered for a smoother, more stable ride with minimal jerks. It enhances overall bus performance and passenger comfort by reducing internal friction between the leaves, resulting in a quieter and more refined travel experience.

### IN-SALOON CAMERA

Used for school bus safety, student behaviour monitoring, and passenger security.

### 360° CAMERA

Provides complete visibility around the bus, enhancing safety for children during pick-up, drop-off, and transit.

### ADVANCED DIGITAL DESTINATION BOARD

It is a key feature in the modern bus range. This is a part of a larger Intelligent Transport System (ITS) designed to improve passenger information and operational efficiency.

### LED TV

The onboard LED TV transforms everyday travel into an engaging learning experience, keeping young minds curious and inspired on the move.

### HIGH BACK SEATS

Seats are ergonomically designed to provide superior comfort and support, especially on longer journeys.



**TATA**  
**ULTRA**  
**PRIME**



# STAFF

## WHEN THEY TRAVEL BETTER, THEY WORK BETTER.

Staff transport is not just logistics. It is a statement about how a company values its people. The TATA staff bus range is that statement on wheels.



### REFRESHED DUAL-TONE INTERIORS

Interior colour with dual-tone & black leatherette upholstery. A cabin that feels and looks premium.

### 3-PIECE ROOF WITH BETTER INSULATION

Lower NVH levels mean a quieter, calmer ride. The kind of commute people don't dread.

### LAPTOP AND MOBILE CHARGER

Employees can complete pending work on the move. They arrive at the office ready, and get home on time.

### AIR SUSPENSION

Ensures a smoother, bump-free ride by absorbing road shocks, enhancing comfort for passengers across all journeys.

### DROP DOWN HATRACK

Provides convenient, accessible overhead storage, helping passengers safely store belongings while maximizing seating space efficiency.

### 360° CAMERA

Ensures better awareness on crowded routes, improving driver confidence and safety during daily staff commutes.

### LED TV

Keeps passengers engaged and entertained during daily commutes, helping them feel relaxed and refreshed before and after work.



# TATA ULTRA PRIME



# TOURS & TRAVEL

## UNMATCHED RELIABILITY. MAXIMUM UPTIME. BUILT FOR TOURS & TRAVEL.

In a business driven by choice, reliability keeps you ahead. With superior uptime and dependable performance, this range ensures you're always ready for the next journey. For comfort and appeal - featuring refreshing upholstery, efficient AC, and a strong focus on safety and hygiene, every ride becomes an experience passengers prefer.

### PREMIUM VINYL FINISH

A cabin that looks the part. Rich vinyl gives T&T interiors a premium finish that passengers notice and remember.

### MUSIC SYSTEM WITH SPEAKERS

Elevate every journey with an immersive in-cabin audio experience.

### PARABOLIC/AIR SUSPENSION

It enhances passenger comfort while reducing wear and tear, delivering better durability and driving performance.

### TOUGHENED GLASS ROOF HATCH

Designed to bring the outside in, the glass roof hatch fills the cabin with natural light.

**ULTRA CNG**  
PRIME

**TATA STARBUS**  
PRIME

**TATA ULTRA**  
PRIME

### LED TV

Onboard LED TV enhances passenger entertainment, making long journeys more enjoyable, relaxing, and engaging throughout the travel experience.

### DRIVER MONITORING SYSTEM

It continuously tracks driver alertness and behaviour, helping detect fatigue or distraction in real time.

### 360° CAMERA

Offers all-around visibility, supporting safer navigation through diverse terrains and ensuring a secure travel experience.

### LAPTOP AND MOBILE CHARGER

Charging ports keep devices powered throughout the journey, ensuring convenience and uninterrupted connectivity.

### DROP DOWN HATRACK

Provides convenient, accessible overhead storage, helping passengers safely store belongings while maximizing seating space efficiency.



### TECHNICAL SPECIFICATIONS

Bus Model	STARBUS PRIME 24+D PB AC LP 412/36	ULTRA PRIME 30+D AC PB LPO 8.6/44	ULTRA PRIME 40 PB+DAC LPO 11.6/54 ULTRA PRIME SKL 54+A+D AC 11.6/54 ULTRA PRIME 50+D AC LPO 11.6/54	ULTRA PRIME 40 PB+DAC LPO 11.6/54 G
Wheelbase (mm)	3600	4400	5400	5400
Engine	TATA 4SP CR	3.3 LTR	3.3 LTR	TATA 3.8 SGI TCIC
Engine Power	92kW @ 2800 r/min	117kW @ 2600 r/min	117kW @ 2600 r/min	92kW @ 2250 r/min
Engine Torque	350 Nm @ 1400-2400 r/min	475 Nm @ 1600-2000 r/min	475 Nm @ 1600-2000 r/min	470 Nm @1400-1600 r/min
Clutch Diameter (mm)	310	330	330	330
Gearbox	GB400-Cable Shift	G 550 6 Speed Cable Shift	G 550 6 Speed Cable Shift	GBS550-Cable Shift
Brakes	Air Brakes	Air Brakes	Air Brakes	Air Brakes
Suspension	Parabolic Suspension	Parabolic/Air Suspension	Parabolic/Air Suspension	Parabolic Suspension
Steering	Power-Steering, Tilt-Telescope	Power-Steering, Tilt-Telescope	Power-Steering, Tilt-Telescope	Power-Steering, Tilt-Telescope
Battery	12 V, 100 Ah	24 V, 120 Ah	24 V, 120 Ah	24 V, 120 Ah
Alternator	150 A	150 A	150 A	150 A
Tyres	215/75 R17.5	225/75 R17.5	235/75 R17.5	235/75 R17.5
Fuel Tank Capacity (litres)	120 Plastic	120 Plastic	160 Plastic	560
DEF Tank Capacity (litres)	18	25	25	NA
Max. GVW (kg)	7000	9700	10800	10996
Seating Capacity	SKL:30/34/38 & 41 STD:20/24 & 26	SKL:42 & 48 STD:34	SKL:58 STD:40/44/50 & 55	STD:40
Length (mm)	7190	8880	10480	10480
Rear Overhang (mm)	2160	2640	3240	3240
Front Overhang (mm)	1430	1840	1840	1840
Overall Height (mm)	3120	3120	3120	3120
Max. Width (mm)	2340	2340/2550	2340/2550	2340/2550
TCD (Mtr)	13.8	18	19.5	19.5
Ground Clearance (mm)	180	180	180	180



### UPGRADED FEATURES

- New Interior Colour
- 360° Camera
- Improved Lock Replacement
- Flap in Flap Concept for DEF
- 3-Piece Roof
- Driver, Emg, Passenger Door Canopy
- New Combination Head Lamp with High Beam Lamp
- Toughened Glass Roof Hatch
- New Tommy Bar-Tool Box-Jack-Position
- Music System with Speakers
- Seats with Refreshing Upholstery Dual Tone and Leatherette
- Improved Vinyl Flooring Wooden Flooring
- Cockpit Style Driver Cabin for Better Visibility
- Digital Destination Board
- Interior/In-Saloon Camera
- LED TV
- New Paint Aesthetic
- Laptop Charger
- Mobile Charger
- Drop Down Hatrack
- 30% Green Tinted Glass
- Option of Pasted/Sliding Window
- Driver Monitoring System
- Improved Seating
- Air Suspension